**Sequence #1**  
**1 Step. Connection message**  
Hello {first\_name}, just came across your profile in this group https://bit.ly/linktotheresource. and thought it might be great to connect.  
  
I’m a {my\_job\_title} at {my\_company\_name}.  
**2 Step. Presenting an opportunity**  
**Recommended time delay: After a request is accepted**  
Hey {first\_name}!  
  
We’re currently looking for a {job\_title} with (specify details) and I think you could be a good fit. I’d like to tell you a little more about our offering and learn a few things about you as well. Are you available [date and time]? If so, I’d be happy to set up a call. I’m also ready to answer any questions you may have via LinkedIn, if you prefer.  
  
I hope you have a great day.  
  
{my\_first\_name}.  
  
  
**Sequence #2**  
**1 Step. Connection message**  
Hi {first\_name},  
  
I see you’re also in this group: https://bit.ly/linktotheresource. I checked out your profile and was impressed by your skills. I work as a {my\_job\_title} at {my\_company\_name}. How about we connect?  
**2 Step. Presenting an opportunity**  
**Recommended time delay: After a request is accepted**  
Hi {first\_name}!  
  
Our team is in need of {job\_title} with (specify details and requirements). Having looked through your profile, I think you could do great in this position. With your permission I will provide you more details about our offer and request that you tell me a bit about yourself.  
  
Would you be open to a call or online appointment on [date and time]? I would be happy to discuss some things with you.  
  
I’m here for you if you have any questions - on LinkedIn or whatever suits you best.  
  
Best wishes,  
  
{my\_first\_name}  
  
  
**Sequence #3**  
**1 Step. Connection message**  
Hi {first\_name}!  
  
I stumbled upon your profile in this group: https://bit.ly/linktotheresource and thought it would be awesome to connect with a professional with similar interests.  
I’ve looked through your profile and can definitively say that your skill level is impressive!  
  
I’m a {my\_job\_title} at {my\_company\_name}, and our primary goal is to (specify).  
  
Let’s get in touch.  
  
{my\_first\_name}  
**2 Step. Presenting an opportunity**  
**Recommended time delay: After a request is accepted**  
Hey {first\_name}!  
  
We’re looking for a {job\_title} that (specify details and requirements). Based on what I see on your profile, I reckon you’d be an excellent fit!  
If you’re open to it, I’ll specify the details of this position. Please tell us more about yourself if you’re interested.  
  
Let’s talk about the specifics over call - how about [time, date]?  
I’ll be here to answer any of your questions and clear everything up, we can chat further on LinkedIn or your preferred messenger.  
  
All the best,  
{my\_first\_name}